

Pearson Properties Buyer Guide

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1. Introduction

Welcome to the Pearson Properties Buyer Guide. Whether you're a Diaspora professional, a local executive, a returning family, or an investor, this guide walks you through the straightforward, five-step process to owning a completed, fully titled home in Accra's most desirable neighborhoods.

Privacy, transparency, and speed are at the heart of everything we do. Reserve today and move in tomorrow.

2. Why Choose Pearson Properties

- **Completed & Fully Titled:** Avoid off-plan risks. Your home is complete, inspected, and ready.
- **30-Day Closing Promise:** From deposit to keys—fast and reliable.

- **Diaspora-Friendly Process:** Virtual tours, e-sign contracts, and international payment support.
- **Sustainable Communities:** Thoughtfully master-planned, with green spaces and local amenities.

3. Step 1: Explore Your Options

a. Identify Your Segment: - Diaspora Professionals - Local Executives - Returning Families - Real Estate Investors

b. Choose Your Location: - East Legon Hills: Prestige & proximity

ACP: Established, family-friendly

Oyarifa: Affordable luxury & tranquility

c. Review Floorplans & Pricing: - 3&4 -Bedroom Executive Homes: Starting from \$150,000

d. Download Brochure: Access detailed brochures via our website or contact us to receive personalized materials.

4. Step 2: Secure Your Financing

a. Payment Options: - Direct Bank Transfers (GHS / USD) - Diaspora Mortgages through partner banks - Structured installment plans

b. Sample Cost Breakdown: - Purchase Price - Legal Fees & Reservation Deposit: \$5,000 or cedi equivalent.

c. Getting Pre-Qualified: Contact our diaspora-friendly mortgage partners (First National Bank, Republic Bank) early to streamline approval.

5. Step 3: Legal Due Diligence

- a. Title Verification:** Our in-house legal team ensures every plot is fully titled and cleared of encumbrances.
- b. Document Checklist:** - Survey Plan - Land Title Certificate - Building Completion Certificate - Purchase Agreement
- c. Lawyer Consultation:** We provide a complimentary legal review session for all buyers.

6. Step 4: Virtual & In-Person Walkthroughs

- a. Virtual Tours:** Live-streamed home tours with our Sales Advisors. 360° video tours available on request.
- b. In-Person Visits:** Book a site visit at your convenience. We handle transport arrangements in Accra if needed.
- c. Inspection Tips:** - Check fixtures, finishes, and landscaping - Confirm utility connections (water, power) - Review the neighborhood amenities and security features

7. Step 5: Reservation & Closing

- a. Reservation Agreement:** Sign and pay your \$5,000 or cedi equivalent deposit to secure the unit. Terms are transparent and straightforward.
- b. Final Payment:** Complete balance payment per your chosen plan. Receive your keys within 30 days.
- c. Handover:** Receive full title transfer documents and move-in instructions.

8. Post-Purchase: Settling In & Support

- **Relocation Services:** Partnerships with moving and furnishing companies

- **Homeowner Portal:** Online access to payment statements and community news
- **Maintenance Support:** Access to recommended service providers

9. Useful Checklists & Resources

- **Pre-Purchase Checklist** (Budget, financing, documentation)
- **Walkthrough Checklist** (Room-by-room inspection points)
- **Moving Day Checklist** (Utilities, furnishings, registrations)

10. Contact & Next Steps

Ready to take the next step?

- **WhatsApp Us:** +233530155609/+233256067696/+233256020814
- **Email:** info@pearsonproperties.org
- **Website:** www.pearsonproperties.org
- **Book Your Tour:** [Schedule here](#)

Reserve Today. Move In Tomorrow.

Pearson Properties — Building Communities. Fostering Dreams. Creating Legacies.